



Directorate of Employment & Training
Gujarat

Kaushlya Vardhan Kendra, Kalsar

News Letter July 2017

Kaushlya Vardhan Kendra

A unique project of Government of Gujarat for skill development. Concept originated in 2009 and since then 500 KVKs have been started across Gujarat. Courses for KVKs were decided on the basis of employment and self-employment opportunities available in the locality & nearby areas. Kaushlya Samitis were established to identify local skill needs and suggest measures for strengthening KVKs. Courses started keeping WISH concept;

*W- Women Oriented Courses,
I -Industry Oriented Courses,
S -Soft Skill and Service Sector Related Courses,
H -Hard Core Traditional Courses.*

Pidilite Industries Limited is working as Knowledge partner for Department of Employment & Training for strengthening KVK project.

Kalsar KVK

Pidilite Industries Limited in collaboration with ITI Mahuva, Directorate of Employment & Training is running KVK Kalsar since 2014. Skill training on following courses is provided in KVK Kalsar:

1. Basic Computer Fundamentals
2. Tailoring
3. Basic Beauty & Hair Dressing
4. Cooking – Fast Foods
5. Machine Embroidery Operator
6. Basic Electrical
7. Motor Driving

2753 villagers have received training from KVK Kalsar in the age group of 14 - 40 years. KVK Kalsar is also running four extension centres in the villages Naip, Raniwada, Nicha Kotda and TKET campus to reach out the people who cannot come out of their village.



Activities at a glance.....

DIGITAL LITERACY WORKSHOP: 20th July

Digital Payment workshop was conducted in KVK for students, SHG groups and Villagers. The workshop focused on the basics banking and accounting, mode of digital payments like Bhim App, Paytm, Net banking. Event attended by 144 participants. Bank officials from Central Bank graced the event.



YOGA DIVAS CELEBRATION: 21st June

On 21st June, International Yoga Divas was celebrated at the KVK Kalsar campus. The event was attended by 64 people comprising of 50 students, 12 staff members and ITI Mahuva supervisor, Mr K.B. Ramdevputra. Various asanas were taught under expert supervision. Later, Yoga videos were shown to the students.



Case Study of Haresh

Baraiya (from Cook fast food trainee to Ganesh fast food centre)

After attending course of “Cook Fast food” from KVK Kalsar Haresh started his own small fast food centre in Kalsar village which has become an attraction for local villagers. He is earning Rs.500-700 per day. New fast food items learned at KVK Kalsar is providing extra business opportunities



Other activities and news items:

a) *Visit by Pidilite team from Mumbai to KVK Kalsar to see the ongoing skill activities undertaken by Pidilite Industries Limited*

b) *2 month internship programme being undertaken by students from Institute of Rural Management, Anand (IRMA) to study the existing skill environment and to identify new opportunities and avenues for further strengthening the initiative.*

c) *World Environment day & Vanmahotsav week celebrated in KVK Kalsar*

